

# Digitalisation and the Next Society

**Veranstalter** Alexander von Humboldt Institut für Internet und Gesellschaft (HIIG)

**Veranstaltungsort** HAU Hebbel am Ufer

**Termin** 16.04.2019 18:30 Uhr - 22:00 Uhr

Lecture given by Dirk Baecker within the Scope of the Lecture Series "Making Sense of the Digital Society"

A new era in human society is beginning with digital media. While language, writing and book printing had been the hallmarks of this era, machines are now taking part in communication for the first time. Will society in the future be decisively determined by networks and artificial intelligences? At the heart of cognitive science is the observation of a complex synchronisation of organic, neuronal, mental, emotional and artificial intelligence. But how can we master the challenge of artificial intelligence? In his lecture, Dirk Baecker will draw a more precise picture of human as well as social intelligence, because only a more precise understanding of these will enable us to react appropriately to the new challenges.

**Dirk Baecker** is Professor of Cultural Theory and Management at the University of Witten/Herdecke. As a theorist of systems, Dirk Baecker earned his doctorate and habilitated under Niklas Luhmann. He is the author of more than two dozen books in the field of cultural, organisational and economic sociology. His most recent book *4.0 oder Die Lücke die der Rechner lässt* was published in 2018 by Merve.

Further information and registration ([Link](#))

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